

**CNPS 2012 Conservation Conference:
Conserving and Restoring the Roots of California's Richness
January 10-14, 2012**



Giant Sequoia \$20,000	Valley Oak \$10,000	Manzanita \$5,000	White Sage \$2,500	California Poppy \$1,000	In-Kind Sponsors
Logo and organization name prominently listed as a Giant Sequoia Sponsor on the conference program and website	Logo and organization name listed as a Valley Oak Sponsor on the conference program and website	Logo and organization name listed as a Manzanita Sponsor on the conference program and website	Organization name listed as a White Sage Sponsor on the conference program	Organization name listed as a California Poppy Sponsor on the conference program	Acknowledgement in conference program
10 conference registrations	5 conference registrations	3 conference registrations	2 conference registration	1 conference registration	25% discount on conference registration
Complimentary exhibition booth	Complimentary exhibition booth	30% discount on exhibition booth	15% discount on exhibition booth	10% discount on exhibition booth	5% discount on exhibition booth
6 conference workshop registrations	3 conference workshop registrations	50% discount on 3 conference workshop registration	50% discount on 2 conference workshop registration	50% discount on 1 conference workshop registration	10% discount on conference workshop registration
Acknowledgement as a Giant Sequoia Sponsor in meeting advertisements in <i>Fremontia</i> and the <i>CNPS Bulletin</i> (distributed to 10,000 individuals)	Acknowledgement in meeting advertisements in <i>Fremontia</i> and the <i>CNPS Bulletin</i> (distributed to 10,000 individuals)	Acknowledgement in meeting advertisements in <i>Fremontia</i> and the <i>CNPS Bulletin</i> (distributed to 10,000 individuals)	Acknowledgement in meeting advertisements in <i>Fremontia</i> and the <i>CNPS Bulletin</i> (distributed to 10,000 individuals)	Acknowledgement in meeting advertisements in <i>Fremontia</i> and the <i>CNPS Bulletin</i> (distributed to 10,000 individuals)	
Logo and organization name prominently listed as a Giant Sequoia Sponsor on the conference invitation brochure distributed to over 20,000	Logo and organization name listed as a Valley Oak Sponsor on the conference invitation brochure distributed to over 20,000	Organization name listed as a Manzanita Sponsor on the conference invitation brochure distributed to over 20,000	Organization name listed as a White Sage Sponsor on the conference invitation brochure distributed to over 20,000	Organization name listed as a California Poppy Sponsor on the conference invitation brochure distributed to over 20,000	
Listing as a Giant Sequoia Sponsor in promotional emails	Listing as a Valley Oak Sponsor in promotional emails	Listing as a Manzanita Sponsor in promotional emails	Listing as a White Sage Sponsor in promotional emails	Listing as a California Poppy Sponsor in promotional emails	
Organization logo prominently displayed on signage at the registration area and all plenary events	Organization logo displayed on signage at the registration area and all plenary events	Organization logo displayed on signage at the conference registration area	Organization name listed on signage at the conference registration area	Organization name listed on signage at the conference registration area	
10 Complimentary tickets to banquet	5 Complimentary tickets to banquet	2 Complimentary tickets to banquet	1 Complimentary ticket to banquet		
Logo and organization name prominently displayed on conference tote bags distributed to each attendee at the conference	Logo and organization name on conference tote bags distributed to each attendee at the conference	Logo and organization name on conference tote bags distributed to each attendee at the conference	Organization name on conference tote bags distributed to each attendee at the conference		
Full-page advertisement in meeting program	Half-page advertisement in meeting program	Quarter-page advertisement in meeting program			
Link to your Web Site from the conference sponsorship site	Link to your Web Site from the conference sponsorship site				
Half-page advertisement in <i>Fremontia</i>					
Verbal recognition from the Plenary stage					